



GETTING STARTED WITH VISTASCAN: TECHNICAL GUIDELINES

VistaScan Art Specifications

- Artwork for VistaScan orders should meet BAG MAKERS' ColorVista digital file requirements:
 - CMYK artwork required
 - Resolution: 300 dpi minimum - 600 dpi maximum
 - Art 100 percent to size to be printed
- Photographs and multi-colored art are best suited for digital barcodes.
- White cannot be barcoded.
- Predominately black or extremely dark-colored designs are not recommended.
- Barcode minimum dimension area is 2 in. x 2 in.
- Please note: BAG MAKERS will embed your digital barcode into your artwork and will test it to ensure it functions properly. However, we do not input or update the destination URL or manage your Digimarc account.

Digital Barcode Fees

BAG MAKERS Fees:

- Art set-up, barcode embedding and testing for one barcode per design/order: No charge
- Art set-up for multiple barcodes within one design or one order: Additional charges are incurred based on the number of barcodes and complexity of the art set-up. Art charges are \$60 (G) per hour with a minimum charge of \$30 (G). Call for a quote.

Digimarc Fees:

- A digital barcode costs \$50 (Z) and remains active for one year from the date of purchase. (BAG MAKERS does not collect or pay this fee on behalf of the client.)
- IDs can be extended annually for an additional \$50 (Z) maintenance fee.

For More Information

Visit BagMakersInc.com/imprinting/vistascan or email vistascan@bagmakersinc.com.