



## **GETTING STARTED WITH VISTASCAN: TECHNICAL GUIDELINES**

### **VistaScan Art Specifications**

- VistaScan orders should meet BAG MAKERS' art requirements for ColorVista, Sublimation or Digital Full-Color imprints, including:
  - CMYK artwork required
  - Resolution: 300 dpi minimum - 600 dpi maximum
  - Artwork should be 100% to size to be printed
- Bright, colorful photography and multicolored art are best suited for digital barcode technology.
- Digital barcodes cannot be added to pure white areas.
- Predominately black or extremely dark-colored designs are not recommended.
- A minimum art size of 2 in. x 2 in. is required to embed a digital barcode.
- BAG MAKERS will embed the digital barcode into the provided artwork and will test it to ensure it functions properly. However, BAG MAKERS does not input or update the destination URL or manage the customer's Digimarc account.

### **Digital Barcode Fees**

#### ***BAG MAKERS Fees:***

- BAG MAKERS does not charge for setting up the art, embedding the digital barcode or testing one barcode per design/order.
- Multiple unique digital barcodes can be used in one design if the imprint area is large enough to support multiple hot spots. Additional art set-up charges may apply, based on the number of barcodes and complexity of the art set-up. Art charges are \$60 (G) per hour with a minimum charge of \$30 (G). Call for a quote.

#### ***Digimarc Fees:***

- A digital barcode costs \$50 (Z) and remains active for one year from the date of purchase. (BAG MAKERS does not collect or pay this fee on behalf of the client.) Each digital barcode used in a design requires a separate Digimarc service charge.
- Barcodes can be extended annually for an additional \$50 (Z) maintenance fee.

### **For More Information**

Visit [BagMakersInc.com/imprint/vistascan](http://BagMakersInc.com/imprint/vistascan) or email [vistascan@bagmakersinc.com](mailto:vistascan@bagmakersinc.com).