



NEWS RELEASE

BAG MAKERS WINS 2026 PPAI PYRAMID AWARD

Union, IL – Jan. 6, 2026 – Bag Makers, Inc., (PPAI 111408/asi37940) received a 2026 Promotional Products Association International (PPAI) Silver Pyramid Award for Supplier Decorating in the following category: Supplier/Distributor Collaboration. BAG MAKERS worked with distributor Inspired Results/Safeguard to produce custom boxes for Finnegan the Dragon—an early literacy program that incorporates interactive songs and guided sound-play.

PPAI's annual Pyramid Awards honor creative excellence in the promotional products industry and recognize dependable suppliers, outstanding promotions, creative campaigns, and exceptional craftsmanship by PPAI members. The Supplier Decorating award program celebrates the craftsmanship, successful delivery, and creative service of promotional products suppliers.

The award-winning custom Finnegan the Dragon box was developed to package literacy kit materials, including a plush dragon, book, mirror, pocket chart, and flashcards. The customer wanted the boxes to convey the whimsy of the Finnegan character while inspiring excitement for recipients to unbox the materials and begin the program. The finished product was constructed with heavy white fluted cardboard with gloss lamination and was printed with a 4-color, edge-to-edge process. The exterior artwork prominently featured a colorful Finnegan the Dragon holding a music note, while the bright green interior featured another Finnegan graphic and a QR code to start the program. The custom box is now featured on the Finnegan the Dragon website.



“It’s an honor to receive this Pyramid Award from PPAI, and it speaks to the power of strong supplier-distributor partnerships,” said Maribeth Sandford, BAG MAKERS’ Chief Executive Officer. “The trust and collaboration we share with Inspired Results made it possible to deliver a memorable custom solution for Finnegan the Dragon. This award is also a testament to the skill, hard work, and commitment to quality shared by our entire BAG MAKERS team.”

PPAI Pyramid Awards have recognized and honored promotional products businesses since 1958.

ABOUT BAG MAKERS

BAG MAKERS, Inc., is a leading printed bag supplier in the promotional products industry. Established in 1980, the company offers a collection of more than 230 packaging products, such as non-woven (including USA-made, PET, and R-PET),

cotton/jute, paper, polyester, plastic, and laminated bags, as well as ribbon, bows, boxes, and tissue. BAG MAKERS offers a variety of versatile imprint methods, custom design services, and award-winning customer service. BAG MAKERS is a Counselor Top 40 Supplier, an ASI 5-Star Supplier, SAGE A+-Rated Supplier, and a Certified Women's Business Enterprise.