



## NEWS RELEASE

### BAG MAKERS INTRODUCES NEW PRODUCTS FOR 2026

Union, IL—Jan. 2, 2026—BAG MAKERS, Inc., introduced new products to its collection for 2026, including additional zipper-close bag options, magnetic-close boxes, and printed event essentials like banners, table runners, and lanyards.

The company's new product additions for 2026 are:

- **Jeremy Deluxe Canvas Zipper-Close Tote.** The premium **Jeremy** tote is an oversized bag (18W x 8 x 15H) made from heavyweight 14 oz. cotton. It features a convenient zipper-close top, two exterior side pockets and generous 32"-long woven handles. Available in two colors—natural and black—and with three imprint processes—Screen Print, ColorVista, and Sparkle.
- **Magnetic Closure Boxes.** The decorative Magnetic Closure Box collection offers an elegant way to package retail products, high-end gifts, kits, and more. The boxes are made with ultra-sturdy paper board and feature a magnetic flap closure that secures contents and creates a luxurious unboxing experience. The collapsible boxes fold flat for shipping and storage. Customers can choose from the following four box styles with Foil Print or Sparkle imprinting on the top lid:
  - **Maria Magnetic Closure Keepsake Box** (4 1/8 W x 4 x 2H); available in matte white or matte black
  - **Shelly Magnetic Closure Handle Box** (12 1/4W x 10 ¼ x 4 1/2H). Features a white plastic carrying handle. Available in matte white.
  - **Gina Magnetic Closure Rectangle Box** (13 1/2W x 3 ½ x 3 ½H). Features a white ribbon pull-tab opener. Available in matte red, matte black, or matte white.
  - **Shannon Magnetic Closure Garment Box** (13 ¾W x 11 3/8 x 2 ¾H). Available in matte white.
- **Event Essentials.** A collection of high-quality event essentials is now available to help customers extend their brand presence and to help their company stand out. The collection includes:
  - **Simple-Use Banners.** These personalized, large-format Banners are perfect for eye-catching event signage. The Banners are made with Badge Satin material and come in a variety of standard sizes, as well as custom sizing. Available with 1-sided Sublimation imprinting and straight-edge cut. Optional grommets are available for purchase.
  - **Ribbon Table Runners.** Customers can create a cohesive brand experience or add a decorative focal point with printed Table Runners. The Table Runners are made with Badge Satin material and feature 1-sided Sublimation imprinting with a straight-edge cut. Table Runners are available in a variety of standard sizes, as well as custom sizing.
  - **Ribbon Lanyards.** Printed lanyards offer a convenient, hands-free display of identification badges. The approximately 22"-long lanyards are made with Bridal Satin

material and include a non-breakaway silver metal dog clip and crimp. The 5/8" lanyards feature Sublimation printing; the 7/8" lanyards can feature Sublimation or Sparkle printing on a variety of available ribbon colors.

In addition, BAG MAKERS expanded its budget-friendly **Del Mar Zipper-Close Tote** line to include a distinctive new all-black colorway. The 100 GSM non-woven tote offers a classic, roomy design paired with a convenient zipper-close top, 28"-long handles, and plastic bottom insert. The all-black color option joins the original natural color tote that has contrasting black handles and panel trim.

For full details about the new 2026 products and print capabilities, visit [www.bagmakersinc.com](http://www.bagmakersinc.com).

#### **About BAG MAKERS**

BAG MAKERS, Inc., is a leading printed bag supplier in the promotional products industry. Established in 1980, the company offers a collection of more than 230 packaging products, such as non-woven (including USA-made, PET, and R-PET), cotton/jute, paper, polyester, plastic, and laminated bags, as well as ribbon, bows, boxes, and tissue. BAG MAKERS offers a variety of versatile imprint methods, custom design services, and award-winning customer service. BAG MAKERS is a Counselor Top 40 Supplier, an ASI 5-Star Supplier, SAGE A+-Rated Supplier, and a Certified Women's Business Enterprise.