



BAG MAKERS NAMED 2025 COUNSELOR TOP 40 SUPPLIER

Union, IL—Aug. 5, 2025—BAG MAKERS, Inc., has been named a 2025 Counselor Top 40 Supplier by the Advertising Specialty Institute (ASI). ASI's exclusive ranking recognizes the promotional products industry's 40 largest suppliers based on certified 2024 North American revenue. BAG MAKERS (asi/37940) was ranked no. 37 on the list for 2025, with \$53.7 million in 2024 promo sales.

The Top 40 Suppliers and Top 40 Distributors were revealed July 23 at the ASI Show in Chicago during ASI's annual Counselor Awards celebration.

"We are honored to again be named a Counselor Top 40 Supplier and to be a trusted printed bag supplier in the promotional products industry," said Maribeth Sandford, Chief Executive Officer of BAG MAKERS. "Our goal is to consistently deliver exceptional value and service, as well as top-quality products and print processes, to our customers. Industry rankings like the Counselor Top 40 Supplier list are a validation of our efforts in these areas and motivate our team to strive to exceed expectations in the future."

About BAG MAKERS

BAG MAKERS, Inc., is a leading printed bag supplier in the promotional products industry. Established in 1980, the company offers a collection of more than 230 packaging products, such as non-woven (including USA-made, PET, and R-PET), cotton/jute, paper, polyester, plastic, and laminated bags, as well as ribbon, bows, and tissue. BAG MAKERS offers a variety of versatile imprint methods, custom design services, and award-winning customer service. BAG MAKERS is a Counselor Top 40 Supplier, an ASI 5-Star Supplier, SAGE A-Rated Supplier, and a Certified Women's Business Enterprise.

About ASI

The Advertising Specialty Institute (ASI; asicentral.com) serves a network of 25,000 suppliers, distributors, and decorators in the \$26.6 billion promotional products industry.