



## NEWS RELEASE

### BAG MAKERS WINS THREE 2022 PPAI PYRAMID AWARDS

**Union, IL – Jan. 12, 2022** – BAG MAKERS, Inc., (PPAI 111408/asi37940) received three awards from Promotional Products Association International (PPAI) for 2022, including a Gold PPAI Pyramid Award for Supplier Decorating/Special Applications and Processes; a Gold Pyramid Award for Supplier Decorating/Print on Textiles; and a Silver Pyramid Award for Supplier Decorating/Combination of Processes.

PPAI's Pyramid Awards celebrate the pinnacle of achievement by PPAI member companies and recognize excellence in creativity, service, quality, and craftsmanship, as well as the collaborative partnership between suppliers and distributors. BAG MAKERS joins 75 promotional products businesses celebrating 2022 award wins.

BAG MAKERS' Gold Pyramid Award in Supplier Decorating/Special Applications and Processes honors its work with distributor Booker Promotions to produce event bags for beauty brand Camille Rose. Camille Rose chose the Elizabeth Ribbon-Handle Matte-Laminated Eurotote with Foil Print Decorating. With three foil colors in the artwork, this project required the press operator to run each bag carefully through the press three different times to layer the Gold, Gloss Black, and Metallic Red foil in the artwork. The production team's precision kept color-shifting to a minimum and preserved the logo's integrity in the finished product.

BAG MAKERS' Gold Pyramid Award in Supplier Decorating/Print on Textiles recognizes the company's work with distributor Promotional Designs, Inc., to create tote bags for the Minnesota Renaissance Festival. Due to the COVID-19 pandemic, festival organizers planned a Festival on Parade—a drive-through experience where customers could enjoy food and entertainment from their vehicles. A Promotional Designs artist created artwork that incorporated festival characters leading a parade of cars, which was featured on the festival website and t-shirts to promote the event. The client also ordered BAG MAKERS' Thrifty Budget Totes featuring a Screen Print imprint of the artwork created by Promotional Designs. The bags were filled with literature and merchandise from local businesses and distributed to cars participating in the event. BAG MAKERS ensured the artwork was successfully printed without losing the many fine details in the imprints, while meeting a fast production deadline for the events.

BAG MAKERS' Silver Pyramid Award in Supplier Decorating/Combination of Processes honored the collaboration with distributor Safeguard Business Systems to create eye-catching totes for Quilts and Lace. The Quilts and Lace owner opted to combine ColorVista and Sparkle print processes to create a multi-dimensional artwork effect on Izzy Jute Totes. BAG MAKERS developed the heat transfers in-house, and manually developed the Sparkle imprints to ensure optimal dot size and placement.

"We are honored to receive three 2022 PPAI Pyramid Awards and we are proud to share these industry accolades with our distributor partners and their customers, as each project was a true team effort," said Maribeth Sandford, BAG MAKERS' Chief Executive Officer.

PPAI Pyramid Award winners were selected by a panel of industry professionals and independent marketing and advertising professionals. PPAI Pyramid Awards have recognized and honored promotional products businesses since 1958.

#### ABOUT BAG MAKERS

BAG MAKERS, Inc., is a leading printed bag supplier, specializing in non-woven, PET non-woven, paper, polyester, plastic, laminated and mesh bags, as well as ribbon, bows and tissue. Established in 1980, BAG MAKERS offers a collection of more than 100 products and a variety of versatile imprint methods to the promotional products industry, as well as

award-winning service and custom design services. BAG MAKERS is a Counselor Top 40 Supplier, an ASI 5-Star Supplier, SAGE A-Rated Supplier, and a Certified Women's Business Enterprise. [www.bagmakersinc.com](http://www.bagmakersinc.com)

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