



NEWS RELEASE

BAG MAKERS INTRODUCES NEW PRODUCTS AND PRINT CAPABILITIES FOR 2020

Union, IL – Jan. 2., 2020 – BAG MAKERS, Inc., is introducing more than 15 new bags and expanded imprint and special packaging options for customers in 2020. The company added new bags to its popular Cotton/Jute Tote collection, along with a new Adventure Tote made from 100% recycled plastic bottles, non-woven Budget Totes, Ribbon-Handle Matte Eurototes, and several new paper bag styles. BAG MAKERS also added Direct Print to its imprint capabilities for select paper bags, new Digital Full-Color Bag sizes and styles, and more ribbon and bow options.

BAG MAKERS' product line now includes:

- **Natural Totes.** The stylish **Winona™** (6W x 5 x 14H) and **Mimi™** (10W x 8 x 13H) Natural Totes bring expanded functionality to the company's popular Cotton/Jute collection. Both bags feature flat cotton twill handles, cotton front and back panels, and natural-colored jute gussets and bottom. Interior gussets are laminated. Print options include Screen Print, ColorVista, and Sparkle.
- **Glitz™ Tote.** The sleek **Glitz Tote** (8W x 4 x 10H) offers extra wow factor for special occasions. The bag's durable 10 oz. cotton front and back panels are paired with jute gussets and bottom. The jute material is interwoven with gold fibers that provide a subtle but eye-catching metallic finish. Interior gussets are laminated. Print options include Screen Print, ColorVista, and Sparkle.
- **Adventure™ Tote.** The eco-conscious **Adventure Tote** is made from 100% recycled polyester (RPET) from post-consumer plastic bottles that are saved from landfills, broken down, spun into fiber, and then woven into fabric. These earth-friendly 16W x 4 x 14 ½H totes are available in three colors (black, royal, and white), and four imprint options (Screen Print, ColorVista, Sparkle, or Sublimation*). (*Sublimation available on white Adventure Totes only).
- **Budget Totes.** The affordable 90 GSM **Giant Saver™** (21W x 8 ½ x 17H) and 80 GSM **Thrifty™** (19W x 15H x 4) are multi-use non-woven totes that feature heat-sealed handles and are available in multiple colors (black, royal, white, and grass green). Customers can choose Screen Print, ColorVista, or Sparkle imprinting.
- **Ribbon-Handle Matte Eurototes.** These regal-looking gift bags are made with matte-laminated paper and a special finishing touch—12" grosgrain ribbon handles. The **Elizabeth™** (7 ¾W x 4 ¾ x 9 ¾H) and **Victoria™** (10W x 4 x 8H) feature a reinforced fold-over top and cardboard bottom insert. They are available in two colors (black and white) and Foil Hot Stamp imprinting.
- **S.O.S. Bags.** These durable paper bags feature a serrated top that can be folded for closure, as well as side gussets. S.O.S. Bags are available in three sizes (6#--6W x 3 5/8 x 11H; 12#--7W x 4 ½ x 13 ¾H; and 20#--8W x 5 x 14 3/8H) and two colors (white #30 and kraft #35). Customers can choose Flexo Ink, Foil Hot Stamp, or ColorVista imprinting.

- **Merchandise Bags.** The affordable, unlined Merchandise bags feature a serrated top and no gusset. They are available in white or recycled brown kraft paper colors and three sizes (7 x 10, 9 x 12, and 11 x 13 ¾). Four imprint methods are available: Flexo Ink, Foil Hot Stamp, ColorVista, and Direct Print*. (*Direct Print is available on 7x10 and 9x12 bag sizes.)
- **Eco Vino Kraft-Brown and Vino White Shoppers.** These two affordable paper wine bags (6W x 3 ¼ x 13H) feature twisted paper handles and a serrated cut top. The Eco Vino Kraft-Brown Shopper is made from 100% recycled paper with a minimum of 60% recycled post-consumer content. The Eco Vino Kraft-Brown Shopper is available with Flexo Ink and ColorVista imprinting. The Vino White Shopper is available with Flexo Ink, Foil Hot Stamp, and ColorVista imprinting.

In response to customer interest, BAG MAKERS also added new sizes to its **Digital Full-Color Bags** for 2020 (White 15W x 18W; White/Clear 18W x 15H), as well as Digital Full-Color Doorknob Bags (White/Clear 7 ½W x 9H; 9W x 13H; and 12W x 15H).

For 2020, BAG MAKERS is also introducing **Direct Print**, a cutting-edge digital 4-color process that provides multi-color imprints with no registration movement, exceptional clarity, and a generous imprint area. Direct Print is currently available on Popcorn Bags and select Merchandise Bags.

In addition, the company expanded its special packaging offerings for 2020, including new stock Bridal Satin and Badge Satin Ribbon colors and a wider variety of special order ribbon and bow products.

Learn more and view the new-for-2020 products at www.bagmakersinc.com.

About BAG MAKERS

BAG MAKERS, Inc. is a *Counselor* Top 40 supplier of non-woven, paper, polyester, plastic, laminated, and mesh bags, as well as ribbon, bows and tissue. Established in 1980, BAG MAKERS offers a collection of more than 100 products to the promotional products industry, as well as complete custom product design services. BAG MAKERS is a Women's Business Enterprise and is an Accredited Supplier through the Quality Certification Alliance (QCA). Additional information may be found at www.bagmakersinc.com.