



MEDIA RELEASE

BAG MAKERS RECEIVES TWO 2020 PPAI PYRAMID AWARDS

Union, IL – Dec. 3, 2019—BAG MAKERS, Inc., the promotional product industry’s leading imprinted bag supplier, has received two awards from Promotional Products Association International (PPAI)—a Gold 2020 Pyramid Award in Supplier Decorating for Special Processes, and a 2020 Pyramid Award Supplier Star Award of Merit for \$50,000,001 - \$100,000,000.

PPAI’s Pyramid Awards celebrate the pinnacle of achievement by PPAI member companies and recognize excellence in creativity, service, quality, and craftsmanship, as well as the collaborative partnership between suppliers and distributors.

BAG MAKERS’ Gold 2020 Pyramid Award in Supplier Decorating recognizes its work with Four Star Marketing to create printed plastic bags for Associated Bodywork & Massage Professionals. The bags were used for a product launch promoting ABMP’s Five-Minute Muscles tool for massage therapists. The unique design featured a Digital Full-Color imprint of human leg muscles in profile. Interactive handles were strategically placed over hands in the artwork, so when a customer carried the bag, the leg muscles on the bag looked like the customer’s leg. This is the first industry award win for BAG MAKERS’ Digital Full-Color imprint process, which the company officially launched in 2019.

In addition, the 2020 Pyramid Supplier Star Award of Merit is recognition of BAG MAKERS’ excellence in service, products/decoration, and communication.

“These PPAI awards are an exciting honor for both BAG MAKERS and our distributor partners, as they acknowledge the creativity, promotional impact, and quality results we achieve when working together,” said Maribeth Sandford, BAG MAKERS’ Chief Executive Officer. “These awards also are a testament to our exceptional employees who are dedicated to providing the best service and products to our customers.”

BAG MAKERS will be recognized along with other award winners at a series of events throughout The PPAI Expo 2020 in January.

About BAG MAKERS

BAG MAKERS, Inc. is a *Counselor* Top 40 supplier of non-woven, PET non-woven, paper, polyester, plastic, laminated, and mesh bags, as well as ribbon, bows and tissue. Established in 1980, BAG MAKERS offers a collection of more than 100 products to the promotional products industry, as well as complete custom product design services. BAG MAKERS is a Women’s Business Enterprise and is an Accredited Supplier through the Quality Certification Alliance (QCA). www.bagmakersinc.com.