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## MEDIA RELEASE

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### **BAG MAKERS HIRES MELISSA HOFFMAN AS REGIONAL BUSINESS DEVELOPMENT MANAGER**

**Union, IL – Jan. 28, 2019** – BAG MAKERS, Inc., the promotional product industry’s leading imprinted bag supplier, welcomes Melissa Hoffman to the team as a Regional Business Development Manager. Based in Phoenix, Ariz., Hoffman will serve the company’s customers in California and Arizona.

Hoffman most recently served as National Sales & Marketing Manager for Phoenix-based Huffermen, Inc. In that role, she managed distributor accounts nationwide, as well as industry sites like ASI/ESP, Sage, Distributor Central, Promo Marketing, and PPAI. Melissa also managed duties relating to national, regional, and distributor trade shows, and was responsible for graphic design for print and digital marketing.

“We are very excited to have Melissa join our team, as she brings considerable industry expertise to our company and to our customers,” said Maribeth Sandford, Chief Executive Officer of BAG MAKERS. “Melissa’s professionalism and client focus will be an asset to helping our customers sell printed bags and grow their businesses.”

Hoffman has played an active role in the promotional products industry, serving on the Arizona Promotional Products Association (AZPPA) Board in a number of positions, including President, Pro-Development Director & Chair, Trade Show Director, and RAC Delegate.

#### **About BAG MAKERS**

BAG MAKERS, Inc. is a *Counselor* Top 40 supplier of non-woven, paper and plastic bags to the promotional products industry. Established in 1980, BAG MAKERS offers a collection of more than 100 products to the corporate marketplace, as well as complete custom product design services. BAG MAKERS is a Women’s Business Enterprise and is an Accredited Supplier through the Quality Certification Alliance (QCA). Additional information may be found at [www.bagmakersinc.com](http://www.bagmakersinc.com).