



MEDIA RELEASE

BAG MAKERS KICKS OFF 2018 WITH PRESTIGIOUS INDUSTRY AWARD WINS

Union, IL – Jan. 24, 2018—BAG MAKERS, Inc., the promotional product industry’s leading imprinted bag supplier, is honored to be the recipient of multiple industry awards from Promotional Products Association International (PPAI) and the Advertising Specialty Institute (ASI).

The company received the following honors at a PPAI awards ceremony held January 16 in conjunction with The PPAI Expo in Las Vegas:

- **PPAI 2018 Supplier Star Silver Award of Merit** for excellent service, products/decoration, and communication.
- **PPAI 2018 Gold Pyramid Award for Sublimation** for the Bellin Half-Marathon Polyester Backpack, created in partnership between BAG MAKERS’ Design Centre and distributor The Elite Group.
- **PPAI 2018 Silver Pyramid Award for Special Effects/Multi-Media Decoration on Textiles** for the BNSF Train Sparkle Decoration Celebration Tote, created in partnership between BAG MAKERS and distributor Partners in Promotion.

In addition, BAG MAKERS received ASI’s **Counselor Distributor Choice Award** (Shopping Bags) for the 16th consecutive year. The award was announced at an ASI award ceremony in Orlando on January 3. Distributors cast more than 50,000 overall votes to determine this year’s award winners.

“We are grateful to PPAI and ASI, as well as our customers, for recognizing BAG MAKERS with these important awards,” said Maribeth Sandford, BAG MAKERS’ Chief Executive Officer. “These awards are a testament to our exceptional team of employees who work hard to provide memorable service and quality bags.”

About BAG MAKERS

BAG MAKERS, Inc. is a *Counselor* Top 40 supplier of non-woven, paper, polyester, plastic, laminated, and mesh bags, as well as ribbon, bows and tissue. Established in 1980, BAG MAKERS offers a collection of more than 100 products to the promotional products industry, as well as complete custom product design services. BAG MAKERS is a Women’s Business Enterprise and is an Accredited Supplier through the Quality Certification Alliance (QCA). Additional information may be found at www.bagmakersinc.com.