



NEWS RELEASE

BAG MAKERS INTRODUCES SUBLIMATION PRINTING AND NEW PRODUCTS FOR 2018

Union, IL – Jan. 2, 2018 – BAG MAKERS, Inc., is introducing sublimation printing and multiple new products for 2018, including Sublimated Totes, Therm-O Flat Top Totes, Cotton/Jute Totes, and Sealable Paper Shoppers. The company also unveiled new color options for products and imprints, enhancements to its Mesh Panel Tote collection, and expanded print capabilities for printed ribbons and bows.

BAG MAKERS is excited to now offer **sublimation printing**, featuring edge-to-edge coverage, enhanced colors, and crisp details. The sublimated bags are printed in the USA, at the company's Illinois headquarters. Sublimation is available on four new bags for 2018:

- **PET Non-Woven Totes.** The **Renoir** (13W x 8 x 15H), **Monet** (12W x 6 x 12H), and **Degas** (9W x 5 x 10H) feature 80 GSM PET non-woven white front and back panels, accented by black gussets, piping and handles. In addition to sublimation, ColorVista, Screen Print, and Sparkle printing also is available.
- **Dali Tote.** The affordable, lightweight **Dali Tote** (12W x 4 x 12H) has white 190-denier polyester front and back panels, accented by black gussets and handles. An attached floating pocket transforms into a self-storage pouch. Available for Sublimation, ColorVista, Screen Print, and Sparkle printing.

The 2018 new product collection also includes:

- **Therm-O Flat Top Totes.** The **Therm-O Super Tote™** (13W x 10 x 15H) and **Therm-O Cooler Tote™** (9W x 6 x 8H) are new additions to the popular insulated Therm-O Tote Collection. Both bags feature a flat-top lid that zips closed, and the Therm-O Super Tote features a front pocket. Available in 10 colors and three imprint processes (Screen Print, ColorVista, and Sparkle). FDA approved.
- **Cotton/Jute Totes.** The reusable **Izzy™ Cotton/Jute Tote** (14W x 8 x 14H) features a natural-colored jute exterior, cotton front pocket, and laminated interior. The natural-colored **Aurora™ Cotton Tote** (13W x 8 x 13H) is made from durable cotton. Both bags feature wooden buttons with loop closures and cotton-twill handles. Oeko-Tex and Fair Trade certified source.
- **Sealable Paper Shoppers.** The **Fort** (10W x 5 x 13H), **Guard** (13W x 6 x 16H), and **Knight** (14 ½W x 9 x 16 ¼H) feature a tamper-resistant peel-and-stick adhesive closure that helps keep contents secure, as well as a serrated cut top and matching paper twisted handles. Available in White or eco-friendly Natural Kraft, with two print options (Flexo Ink or ColorVista). Made in the USA. FDA approved.

Additional new offerings for 2018 include:

- New-and-improved mesh for the Mesh Panel Tote collection, which now allows for Sparkle printing
- The addition of the color Orange to the Therm-O Tote product line
- Off-edge printing and adhesive options for ribbon and bows
- New colors for Screen Print (SS-43 Blue) and Foil Hot Stamp (HM-15 Lime, HGW-27 Light Blue, HGW-28 Hot Pink)

For more information about what's new at BAG MAKERS in 2018, visit www.bagmakersinc.com.

About BAG MAKERS

BAG MAKERS, Inc. is a *Counselor* Top 40 supplier of non-woven, PET non-woven, paper, polyester, plastic, laminated, and mesh bags, as well as ribbon, bows and tissue. Established in 1980, BAG MAKERS offers a collection of more than 100 products to the promotional products industry, as well as complete custom product design services. BAG MAKERS is a Women's Business Enterprise and is an Accredited Supplier through the Quality Certification Alliance (QCA). Additional information may be found at www.bagmakersinc.com.