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MEDIA RELEASE

BAG MAKERS ANNOUNCES RETIREMENT OF SENIOR EXECUTIVE ROGER BAYNESS

Union, IL – Dec. 20, 2017 – BAG MAKERS, Inc., the promotional product industry’s leading imprinted bag supplier, announced today that senior executive Roger Bayness will retire at year-end, after 15 years with the company.

Bayness led the company’s sales team for more than a decade. During this time, he played a significant role in growing the sales team, establishing sales strategy, and building important client relationships with key accounts. Bayness was an integral member of the executive team that helped make BAG MAKERS a Top 40 Supplier and that grew the company’s annual sales volume from \$13 million in 2003 to more than \$50 million today.

In January 2016, Bayness decided to step back from day-to-day sales leadership responsibilities and moved into a new role as senior advisor to BAG MAKERS, representing the company with key national accounts and overseeing the Canadian market.

“We want to thank Roger for his many contributions and years of dedicated service to our company,” said CEO Maribeth Sandford. “Roger is known throughout the industry as an exceptional presenter with a proven ability to connect with an audience. He is admired by clients and colleagues for his quick wit, tireless work ethic, big-picture thinking and long-term focus, and strong customer service skills.”

Bayness established a reputation as a highly regarded manager and mentor who empowered his sales team, giving them the support and guidance needed to manage their territories effectively. He was recognized by PPB Magazine as a Best Boss in 2013.

“Roger has left a lasting mark on our company and will be greatly missed by all who had the pleasure to work with him during his career,” Sandford said. “We wish him well in this next chapter of his life.”

About BAG MAKERS

BAG MAKERS, Inc. is a *Counselor* Top 40 supplier of non-woven, paper and plastic bags to the promotional products industry. Established in 1980, BAG MAKERS offers a collection of more than 100 products to the corporate marketplace, as well as complete custom product design services.

BAG MAKERS is a Women’s Business Enterprise and is an Accredited Supplier through the Quality Certification Alliance (QCA). Additional information may be found at www.bagmakersinc.com.