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MEDIA RELEASE

BAG MAKERS HIRES CAROL VICKERS AS REGIONAL BUSINESS DEVELOPMENT MANAGER

Former Northwest Region Sales Rep Amanda Madai Moves In-House as General Manager

Union, IL – Nov. 6, 2017 – BAG MAKERS, Inc., the promotional product industry’s leading imprinted bag supplier, has hired Carol Vickers as Regional Business Development Manager for the company’s Northwest territory, covering Washington, Oregon, Montana, Idaho, Alaska, and parts of Northern California. Amanda Madai, the company’s previous Regional Business Development Manager for the Northwest region, has accepted an internal position as BAG MAKERS’ General Manager.

Vickers, an industry veteran, has more than 40 years of sales experience, along with established relationships with promotional product distributors throughout the Northwest region. Most recently, she was a Territory Sales Manager for Lanco, Inc. Prior to that, Vickers served as a Key Account Manager for Sanford B2B (now Newell Rubbermaid).

Madai is moving into an internal leadership position as General Manager. She will be involved in the day-to-day business operations of the company, as well as product sourcing and relationships with external suppliers and factory partners. Madai also will continue to service some key national accounts.

“We are thrilled to add Carol to our dynamic sales team and know our customers will appreciate the depth of industry knowledge and sales expertise she offers,” said BAG MAKERS Chief Executive Officer Maribeth Sandford. “Amanda has served our Northwest territory well and is now ready to apply her business and customer relation skills to our daily internal operations.”

About BAG MAKERS

BAG MAKERS, Inc. is a *Counselor* Top 40 supplier of non-woven, paper, polyester, plastic, laminated and mesh bags, as well as ribbon, bows and tissue. Established in 1980, BAG MAKERS offers a collection of more than 100 products to the promotional products industry, as well as complete custom product design services. BAG MAKERS is a Women’s Business Enterprise and is an Accredited Supplier through the Quality Certification Alliance (QCA). www.bagmakersinc.com