



Contact: Jennifer McFadden  
Director of Communications  
E-Mail: [jennifer.mcfadden@bagmakersinc.com](mailto:jennifer.mcfadden@bagmakersinc.com)

## **BAG MAKERS HOLDS NATIONAL SALES MEETING AND EDUCATIONAL PROGRAM**

**Union, IL—July 24, 2017**—BAG MAKERS, Inc., the promotional product industry’s leading imprinted bag supplier, held a mid-year National Sales Meeting in Delray Beach, Fla., July 17-19.

The meeting and interactive education session brought the company’s sales team together to share best practices, successes and industry knowledge, and to build on the team’s award-winning customer service skills.

“Our sales team is known in the industry for focusing on solutions for our customers,” said Maribeth Sandford, BAG MAKERS’ CEO. “We value opportunities like this to bring all of these talented professionals together in one place for a few days to share ideas, collaborate on ways we can continue to wow our distributors, and incorporate fun and creativity into the overall experience.”

The company’s 2017 mid-year sales meeting centered around 12 custom-tailored educational sessions and events prepared and facilitated by Mary Ellen Sokalski, a 36-year industry veteran and winner of the PPAI Lifetime Achievement Award in Education. The sessions covered a range of topics, including presentation skills, product case histories and networking.

### **About BAG MAKERS**

BAG MAKERS, Inc. is a *Counselor* Top 40 supplier of non-woven, paper, polyester, plastic, laminated and mesh bags, as well as ribbon, bows and tissue. Established in 1980, BAG MAKERS offers a collection of more than 100 products to the promotional products industry, as well as complete custom product design services. BAG MAKERS is a Women’s Business Enterprise and is an Accredited Supplier through the Quality Certification Alliance (QCA). [www.bagmakersinc.com](http://www.bagmakersinc.com)