



CHROMATIC PRINT ARTWORK SPECIFICATIONS

Please also visit pages 206-208 for additional information.

Available on select *PAPER* bags.

PRINTING METHOD This digital printing technology provides multi-color imprinting with saturated color and tight registration.

PROOFS Proofs are required and sent on all new Chromatic orders and reorders with changes.

COLOR PROFILE CMYK.

RESOLUTION 300 PPI minimum at maximum (100%) imprint size.

PROGRAMS and FORMATS WE ACCEPT

Any other file formats are not acceptable and may delay production.

ADOBE ILLUSTRATOR—Our Preferred Vector Art Program.

- Save as native Illustrator .ai file, or Illustrator Default PDF with the *Preserve Illustrator Editing Capabilities* box check-marked.

ADOBE PHOTOSHOP—Our Preferred Raster Art Program.

- Save files as native Photoshop .psd or layered TIFF with transparent background and/or only necessary layers.

ADOBE INDESIGN—Macintosh Version only.

- Please package the file and include all fonts and links.
- Please do not use third-party plug-ins—if they are used, we will be unable to process your art.

FONTS and LINE RULES

MINIMUM SIZES: (See Font and Line size chart on page 208)

1-point lines or rules.

10-point fonts. Thin serif font styles are not recommended.

FONTS—Please Convert To Outlines (Paths or Curves)

If we do not have the exact font you used, the text in your art will default to a less attractive font, changing the look of your design. Converting your fonts to outlines, paths, or curves eliminates this hazard.

IMPRINT COLORS

Color tints/shades/tones may fluctuate up to 5% within a print run or reorder.

PANTONE (PMS) color match is not available.

A SPECIAL NOTE ABOUT OUR PRINTING PROCESS

Colors printed on a colored bag will result in a different shade, tone, or hue.

Chromatic on Eco Kraft Brown Paper



Chromatic on White Paper

