



COLORVISTA ARTWORK SPECIFICATIONS

Please also visit pages 206-208 for additional information.

Available on **COTTON/JUTE, PET NON-WOVEN, NON-WOVEN, POLYESTER, R-PET NON-WOVEN** and **UNCOATED PAPER** bags.

PRINTING METHOD 4-Color process (CMYK). Heat transfer process, providing close registration on multi-color artwork, vivid colors, crisp details, and photo-quality reproduction.

PROOFS Proofs are required and sent on all new **COLORVISTA** orders and reorders with changes.

COLOR PROFILE CMYK—North American Prepress 2 SWOP coated.

RESOLUTION 300 PPI minimum at maximum (100%) imprint size.

PROGRAMS and FORMATS WE ACCEPT

Any other file formats are not acceptable and may delay production.

ADOBE ILLUSTRATOR—Our Preferred Vector Art Program.

- Save as native Illustrator .ai file, or Illustrator Default PDF with the *Preserve Illustrator Editing Capabilities* box check-marked.

ADOBE PHOTOSHOP—Our Preferred Raster Art Program.

- Save files as native Photoshop .psd or layered TIFF with transparent background and/or only necessary layers.
- Please properly isolate your art from the background by using exact, sharp-edged clipping masks or clipping paths.

ADOBE INDESIGN—Macintosh Version only.

- Please package the file and include all fonts and links.
- Please do not use third-party plug-ins—if they are used, we will be unable to process your art.

FONTS and LINE RULES

MINIMUM SIZES: (See Font and Line size chart on page 208)

3-point lines or rules. 18-point fonts. (if free floating on the bag)
Thin serif font styles are not recommended.

MINIMUM SIZES: For printing on mesh panels of Grandé Mesh Panel Tote on pages 54-55.

4-point lines or rules. 24-point fonts.
Bold fonts provide the best results.
Thin serif font styles are not recommended.

FONTS—Please Convert To Outlines (Paths or Curves)

If we do not have the exact font you used, the text in your art will default to a less attractive font, changing the look of your design. Converting your fonts to outlines, paths, or curves eliminates this hazard.

IMPRINT COLORS

Color tints/shades/tones may fluctuate up to 5% within a print run or reorder. PMS color matching is not available. PMS solid spot colors are converted to corresponding CMYK formulas to achieve close equivalents. Please consult a PANTONE-Plus Color Bridge—Coated guidebook to view how your PMS Solid Color will look once converted to CMYK.

* Vector artwork only for Gold Metallic, Silver Metallic, and Fluorescent Pink imprint colors.

BAG COLOR MINIMUMS

There is a 75 bag minimum per bag color.

A SPECIAL NOTE ABOUT OUR PRINTING PROCESS

The **COLORVISTA** process requires an adhesive layer on the backside of the artwork. This results in a narrow outline of color similar to the bag color around the artwork to ensure proper adhesion.

Adhesive outline. Imprint shown at 100%.



*ColorVista—Gold Metallic



*ColorVista—Silver Metallic



*ColorVista—Fluorescent Pink

