

DYNAMIC COLOR ARTWORK SPECIFICATIONS

Please also visit pages 192-194 for additional information.



Available on select **LAMINATED NON-WOVEN, NON-WOVEN, PLASTIC,** and **PAPER** bags featured on pages 2-3, 6-7, 10-11, 50-53, 70-71, 88-89, 96-104, 112-115, 128-133, 142-147, 150, and 162-169.

PRINTING METHOD This state-of-the-art digital printing technology provides multi-color imprinting with saturated color and tight registration.

COLOR PROFILE CMYK.

RESOLUTION 300 PPI minimum at maximum (100%) imprint size.

PROGRAMS and FORMATS WE ACCEPT

Any other file formats are not acceptable and may delay production.

ADOBE ILLUSTRATOR—Our Preferred Vector Art Program.

- Save as native Illustrator .ai file, or Illustrator Default PDF with the *Preserve Illustrator Editing Capabilities* box check-marked.

ADOBE PHOTOSHOP—Our Preferred Raster Art Program.

- Save files as native Photoshop .psd or layered TIFF with transparent background and/or only necessary layers.

ADOBE INDESIGN—Macintosh Version only.

- Please package the file and include all fonts and links.
- Please do not use third-party plug-ins—if they are used, we will be unable to process your art.

FONTS and LINE RULES

MINIMUM SIZES:

1-point lines or rules.

10-point fonts. Thin serif font styles are not recommended.

FONTS—Please Convert To Outlines (Paths or Curves)

If we do not have the exact font you used, the text in your art will default to a less attractive font, changing the look of your design. Converting your fonts to outlines, paths, or curves eliminates this hazard.

IMPRINT COLORS

Color tints/shades/tones may fluctuate up to 5% within a print run or reorder. PMS color matching is not available.

A SPECIAL NOTE ABOUT OUR PRINTING PROCESS

The texture of the imprint may vary based on item material. Colors printed on a colored bag will result in a different shade, tone, or hue.

Dynamic Color on Laminated Non-Woven



Dynamic Color on Matte Laminated Paper



Dynamic Color on Frosted Hi-density Plastic



Dynamic Color on Colored Plastic Die Cut



Dynamic Color on Kraft Brown Paper

