

# DYNAMIC COLOR ARTWORK SPECIFICATIONS

Please also visit pages 192-194 for additional information.



Available on select **LAMINATED NON-WOVEN, NON-WOVEN, PLASTIC,** and **PAPER** bags featured on pages 2-3, 6-7, 10-11, 50-53, 70-71, 88-89, 96-104, 112-115, 128-133, 142-147, 150, and 162-169.

**PRINTING METHOD** This state-of-the-art digital printing technology provides multi-color imprinting with saturated color and tight registration.

**COLOR PROFILE** CMYK.

**RESOLUTION** 300 PPI minimum at maximum (100%) imprint size.

## PROGRAMS and FORMATS WE ACCEPT

*Any other file formats are not acceptable and may delay production.*

**ADOBE ILLUSTRATOR—Our Preferred Vector Art Program.**

- Save as native Illustrator .ai file, or Illustrator Default PDF with the *Preserve Illustrator Editing Capabilities* box check-marked.

**ADOBE PHOTOSHOP—Our Preferred Raster Art Program.**

- Save files as native Photoshop .psd or layered TIFF with transparent background and/or only necessary layers.

**ADOBE INDESIGN—Macintosh Version only.**

- Please package the file and include all fonts and links.
- Please do not use third-party plug-ins—if they are used, we will be unable to process your art.

## FONTS and LINE RULES

**MINIMUM SIZES:**

1-point lines or rules.

10-point fonts. Thin serif font styles are not recommended.

**FONTS—Please Convert To Outlines (Paths or Curves)**

If we do not have the exact font you used, the text in your art will default to a less attractive font, changing the look of your design. Converting your fonts to outlines, paths, or curves eliminates this hazard.

## IMPRINT COLORS

Color tints/shades/tones may fluctuate up to 5% within a print run or reorder. PMS color matching is not available.

## A SPECIAL NOTE ABOUT OUR PRINTING PROCESS

The texture of the imprint may vary based on item material. Colors printed on a colored bag will result in a different shade, tone, or hue.

Dynamic Color on Laminated Non-Woven



Dynamic Color on Matte Laminated Paper



Dynamic Color on Frosted Hi-density Plastic



Dynamic Color on Colored Plastic Die Cut



Dynamic Color on Kraft Brown Paper

