



DIRECT PRINT ARTWORK SPECIFICATIONS

Please also visit pages 192-194 for additional information.

Available on **ADHESIVE LABELS**, **GIFT CARDS** and **LARGE SCISSORS** featured on pages 82-83 and website.

We must review and pre-approve all artwork, to ensure your order is suitable for the Direct Print process.

PRINTING METHOD Cutting-edge digital 4-color process that provides multi-color imprints with no registration movement, exceptional clarity, and a generous imprint area.

PROOFS Proofs are required and sent on all new Direct Print orders and reorders with changes.

COLOR PROFILE CMYK.

RESOLUTION 300 PPI minimum at maximum (100%) imprint size.

PROGRAMS and FORMATS WE ACCEPT

Any other file formats are not acceptable and may delay production.

ADOBE ILLUSTRATOR—Our Preferred Vector Art Program.

- Save as native Illustrator .ai file, or Illustrator Default PDF with the *Preserve Illustrator Editing Capabilities* box check-marked.

ADOBE PHOTOSHOP—Our Preferred Raster Art Program.

- Save files as native Photoshop .psd or layered TIFF with transparent background and/or only necessary layers.

FONTS and LINE RULES

MINIMUM SIZES:

.25-point lines or rules.

6-point fonts. Thin serif font styles are not recommended.

FONTS—Please Convert To Outlines (*Paths or Curves*)

If we do not have the exact font you used, the text in your art will default to a less attractive font, changing the look of your design. Converting your fonts to outlines, paths, or curves eliminates this hazard.

IMPRINT COLORS

Color tints/shades/tones may fluctuate up to 5% within a print run or reorder. PMS color matching is not available.

A SPECIAL NOTE ABOUT OUR PRINTING PROCESS

Please email ArtInquiry@BagMakersInc.com to determine if your multi-color art will work with this process.

Use Direct Print to include your own personal message inside the cards!



GIFT CARD



ADHESIVE LABEL
4W x 2H



ADHESIVE LABEL
4W x 3¾H



ADHESIVE LABEL
8½W x 5H