

ARTWORK GENERAL INFORMATION

FOR PRODUCTS SHOWN ON PAGES 1-169

Please refer to the following pages for complete artwork specifications for each imprint process.

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ART PLACEMENT AND SIZING

Unless otherwise specified on your purchase order, all artwork will be sized to the maximum imprint dimensions and centered in the product's standard imprint area. Due to product construction, this may not be the exact center of the bag. Bag imprint templates are available for download on our website.

ARTWORK SUBMISSION

E-mail: Please submit your purchase order (P.O.) and art files together in the same email to Orders@BagMakersInc.com. Include your P.O. number and company name in the email subject field. Please include a PDF or JPEG copy (proof) of your design so we can confirm the integrity of your electronic submission. We suggest that you compress (zip or stuff) your file or folder for transmission efficiency and protection from corruption.

For art that is too large to email, you may use our free file-sharing site, dropmyfile.bagmakersinc.com. You may also use other free file-sharing sites that do not require you to create an account, such as wetransfer.com or mailbigfile.com. Please enter Art@BagMakersInc.com as the recipient's email, and provide your name, company name, contact information and P.O. number in the message field. This will help us match your artwork to your order.

ART CHARGES

- Email Proof: Free. May take up to 48 business hours from receipt of required artwork and complete purchase order.
- Creative Artwork Services: \$60 (G) per hour. First hour is free.
- Minimum Artwork Service Charge: \$30 (G).
- Proof Revisions: \$12 (G) each. *First revision is free with an electronic proof.*

These art rates do not apply to virtual proofs and Design Centre orders.

VIRTUAL SAMPLE CHARGES

\$30 (G). A virtual sample is a digital representation showcasing your artwork on a photographic image of your bag choice. It is provided for conceptual purposes to simulate your design as an actual printed item and is not a proof.



Actual size 1.5" square.

VISTASCAN CHARGES—Digital Barcode Technology



Imperceptible Digital Barcodes are an added-value print enhancement available using **BAG MAKERS'** **COLORVISTA**, Sublimation, or Digital Full-Color processes. The digital technology and service activation is provided by Digimarc Corporation.

BAG MAKERS—There is no charge for art set-up or embedding and testing one Digital Barcode per design/order. Multiple Digital Barcodes within one design or one order may incur additional art set-up charges based on the additional number of Digital Barcodes and complexity of the art set-up. Art charges are \$60 (G) per hour with a minimum charge of \$30 (G). Call for a quote.

DIGIMARC—A service fee of \$50 (Z) per each Digital Barcode is paid directly to Digimarc by the Digimarc account owner. **BAG MAKERS** does not collect or pay this fee. Visit www.digimarc.com for more details. For more information about Digital Barcode technology, please visit BagMakersInc.com/Imprint/VistaScan or email DW@BagMakersInc.com.

QR CODES

If your imprint includes a QR code, please follow these basic guidelines to ensure optimum code functionality. Visit our website for more details.

PRINT METHOD	CAN WE PRINT IT	MINIMUM SIZE	IMPORTANT GUIDELINES
COLORVISTA DIGITAL FULL COLOR DYNAMIC COLOR DIRECT PRINT SUBLIMATION	YES	1.5" square	<ul style="list-style-type: none"> • A white background and border space must surround the code in order to create a clean, unobstructed scannable code.
FOIL HOT-STAMP	YES	1.5" square	<ul style="list-style-type: none"> • For best results, the bag color should be white or frosted only. • High contrast, dark imprint color is recommended. • Due to the bag texture, Matte Shoppers are not available.
FLEXO INK PRINT	YES	1.5" square	<ul style="list-style-type: none"> • For best results, the bag color should be limited to white only. • Not available on hi-density bags.
BRILLIANCE MARQUEE SCREEN PRINT SPARKLE	NO	N/A	Not available.