

# CUSTOM PRINTING OPTIONS

## TO MAKE YOUR PLASTIC BAG YOUR OWN

Going the custom route gives you creative freedom to design a plastic bag to fit your promotional needs. Take advantage of a large imprint area, multi-color printing, mil thickness options, and handle styles.

### Choosing Mil Thickness

- A lower mil makes your project more cost-effective.
- A higher mil extends the life of your bag by making it more reusable.

### Choosing a Handle

- Get creative! Incorporate the bag's handle into your artwork and make the handle part of the design.
- Pick a high-quality handle reinforcement style.

**Fold-over die cut:** The top of the bag is folded over and heat-sealed just below the handle. The handle is then cut out through the double layer of plastic.

**Patch die cut:** A clear plastic patch is heat sealed on the inside of the bag around the die cut handle. The top of the bag is a straight cut edge.

**Non-reinforced die cut:** The handle is non-reinforced. The top of the bag is a straight cut edge.



*Interactive Die Cut Handle*

*4 Color Process and 2 Spot Colors*

*Large Imprint Area*