

2012 New Product Potential Sales Applications



<p style="text-align: center;">Fold-Away Duffel</p>	
<p>Youth sports programs – school and club Conferences and seminars Fitness centers Camp programs Company stores Corporate travel events at destinations Resorts and spas Travel agents Dry cleaners Sample bag for product presentations Financial planners</p>	
<p style="text-align: center;">Cinch Tote</p>	
<p>Trade shows Conferences and seminars Hotel laundry bag Resorts Grand openings Airline carry-on bag Colleges Corporate events Hospital new parent programs (e.g. diaper bag)</p>	
<p style="text-align: center;">Therm-O-Backpack</p>	
<p>Corporate outings Hospitality <ul style="list-style-type: none"> ✓ Resorts ✓ Hotels ✓ Cruise lines ✓ Amusement Parks Youth sports teams Day cares Tailgate events Walk/Run/Bike events Festivals Outdoor events such as hiking or camping</p>	

Hang Around Bag

Automotive Industry – As a litter or storage bag for:

- ✓ Car dealerships
- ✓ Rental car companies
- ✓ Auto clubs & shows
- ✓ Auctions
- ✓ Service garages
- ✓ Insurance companies

Health Care – Attach to:

- ✓ Patient beds
- ✓ Walkers or wheelchairs
- ✓ Strollers for new moms
- ✓ Perfect for hospitals, assisted living centers, clinics

Perfect to toss litter, store electronic chargers, books, glasses, and more.



Document Holder

Auto dealers

- ✓ Warranties
- ✓ Registration & service documents
- ✓ Finance papers

State auto inspection agencies

Repair shops

Insurance agents

Financial planners

Grocery coupon keeper

Gift certificate holder

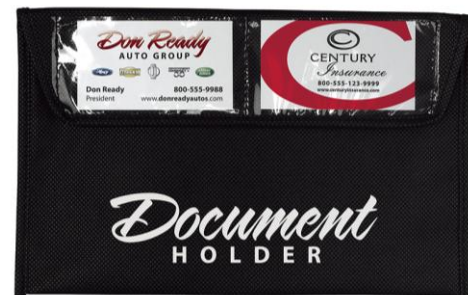
Season ticket holder for theaters and sporting venues


Travel & Tourism

- ✓ Airlines
- ✓ Cruise lines
- ✓ Travel agents
- ✓ Tour guides


Health Care

- ✓ Doctor's offices
- ✓ Clinics
- ✓ Dentists
- ✓ Labs



Portfolio	
<p>Presenting important documents for:</p> <ul style="list-style-type: none"> ✓ Auto dealers (brochures & finance papers) ✓ Attorneys (legal documents) ✓ Accountants (tax returns) ✓ Insurance agencies (policies) ✓ Corporations (catalogs at trade shows) ✓ Funeral homes (certificates) ✓ Assisted living centers (care agreements) ✓ Colleges (orientation & recruiting papers) ✓ Mortgage & real estate companies (loan papers) ✓ Hospitals (test results) 	

Hipster Bags – Retro & New Wave	
<p>Casinos Walk/Run/Bike events Outdoor events such as hiking or camping Assisted living and senior care center Theme Parks Cruise Lines State and local parks Ski Resorts Travel agents Corporate travel events at destinations Parent programs for “hands free” storage Fitness centers Trade shows (as an alternative carrier to lanyards)</p>	

Couture Bag	
<p>Women’s health fair Women’s conferences or seminars Award Galas Black Tie Event Bridal shows Spas and salons Cruise lines Boutique stores Luxury car companies Corporate gift-giving</p>	

Flag Bag

Political campaigns
City & state anniversaries
4th of July celebrations
Government recruiting (TSA, law enforcement)
Military recruitment
Post Offices
Home Shows

