

The Only Promotional Product That Pays You Back!

You've seen them everywhere...those large bottom non-woven totes that everyone uses at the grocery store. They're so popular many corporations have bought them for their own promotional use. But did you know these bags may actually pay you money back?

The Big Thunder Tote & Therm-O-Tote

That's right, when you buy the Big Thunder Tote or insulated Therm-O-Tote, your local grocery store may offer a discount at checkout for not using its plastic bags!

Values range from \$0.05 - \$0.25 per bag, per use, and because they are reusable, the savings could be considerable over the course of the year -- all while promoting your branding message.

In today's uncertain economy, it's nice to have a product that offers so much return value on your marketing investment. Here are some other key value-added features to these bags:

First, they're cost-effective! They're the right choice when you're looking for a low-cost, high-impact marketing vehicle to promote your message. Plus, their reusability means repetitive marketing impacts for your brand.

Next, they're mobile! Many corporations have already learned that if tens of thousands of people are now walking around with these bags showing a grocery store's logo, why not also have them carry around their own corporate brand?

Case in point: one large telecom bought 40,000 Big Thunders and simply gave every employee 4 bags! Their reasoning?... "Let's have our own brand out there working for us. It's far less expensive than apparel but has the same "mobile" marketing reach." That's because these totes aren't only used at the grocery store. They easily find their way to the pool, the park, the beach, the little league, and more!

