



NEWS RELEASE

BAG MAKERS WINS THREE 2024 PPAI PYRAMID AWARDS

Union, IL – Jan. 3, 2024 – BAG MAKERS, Inc., (PPAI 111408/asi37940) received three 2024 Promotional Products Association International (PPAI) Pyramid Awards, including a Supplier Award of Merit; a Gold Pyramid Award for Supplier Decorating/Special Applications and Processes; and a Silver Pyramid Award for Supplier Decorating/Combination of Processes.

PPAI's annual Pyramid Awards honor creative excellence in the promotional products industry and recognize dependable suppliers, outstanding promotions, creative campaigns, and exceptional craftsmanship by PPAI members.

The PPAI Supplier Star award category, in which BAG MAKERS received a Supplier Award of Merit, allows PPAI member distributors to vote for their top supplier companies. Votes are based on quality of communication, customer service, products, decorating, and packaging.

BAG MAKERS's additional two awards were for Supplier Decorating—a category that celebrates the craftsmanship, successful delivery, and creative service of promotional products suppliers.

- BAG MAKERS' Gold Pyramid Award in Special Applications and Processes honors its work with distributor CNA Advertising to produce event bags for the 2022 Sugar Plum Market, hosted by the Fort Bend Junior Service League and sponsored by Memorial Hermann Sugar Land Hospital. The holiday shopping extravaganza featured 100+ vendors from across Texas. Organizers chose George Celebration Totes with two special heat-transfer processes (Sparkle and ColorVista) for the 2023 event. The front featured a festive Sparkle imprint of the event theme that incorporated five gloss holographic dot colors to create a luxe look. The bag also featured ColorVista imprints of snowflakes in the gussets and sponsor logos on the back. The event attracted 6,000 shoppers and raised more than \$350,000 for charity.
- BAG MAKERS' Silver Pyramid Award in Combination of Processes recognizes the company's work with Print & Promo Marketing to create tote bags for Print & Promo Marketing's 2023 Power Meetings. BAG MAKERS suggested a "destination" bag that could become a show-stopping conversation piece, as well as a sales tool distributors could use as a case study for their customers. The Renoir PET Non-Woven Tote featured an edge-to-edge sublimated imprint to maximize the available branding real estate. The bag's front side art featured beautiful full-color photography of Nashville landmarks. Sparkle imprinting was then superimposed over the sublimated artwork, with silver holographic dots placed carefully over the lights in the Nashville sign in the center of the bag to create a multi-dimensional effect. This required careful attention and a high level of skill from the production team to ensure clean imprints with no missing or misaligned Sparkle dots. The sublimation imprint on the back featured meeting locations, dates, and company logos.

"We are thankful to PPAI for this special recognition of our commitment to high-quality printed bags and creative solutions for our customers," said Maribeth Sandford, BAG MAKERS' Chief Executive Officer. "We also are grateful for the distributor partners who trusted us with these projects. Each project was a true team effort."

PPAI Pyramid Award winners were selected by a panel of industry professionals and independent marketing and advertising professionals. PPAI Pyramid Awards have recognized and honored promotional products businesses since 1958.

ABOUT BAG MAKERS

BAG MAKERS, Inc., is a leading printed bag supplier, specializing in non-woven, PET non-woven, USA-made non-woven, R-PET, cotton/jute, paper, polyester, plastic, laminated, and mesh bags, as well as ribbon, bows, and tissue. Established in 1980, BAG MAKERS offers a collection of more than 200 products and a variety of versatile imprint methods to the promotional products industry, as well as award-winning service and custom design services. BAG MAKERS is a Counselor Top 40 Supplier, an ASI 5-Star Supplier, SAGE A-Rated Supplier, and a Certified Women's Business Enterprise.

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