



## NEWS RELEASE

### BAG MAKERS WINS 2023 PPAI PYRAMID GOLD AWARD

**Union, IL – Jan. 11, 2023** – BAG MAKERS, Inc., (PPAI 111408/asi37940) was awarded a 2023 Gold Pyramid Award from Promotional Products Association International (PPAI). The award honored a “Stay Golden” custom tote bag created by BAG MAKERS’ Design Centre for Vacasa. The award was the top honor in the program’s Customized Non-Catalog Product in the \$1 to \$25 category.

PPAI’s Pyramid Awards celebrate the pinnacle of achievement by PPAI member companies and recognize excellence in creativity, service, quality, and craftsmanship, as well as the collaborative partnership between suppliers and distributors.

BAG MAKERS partnered with At Work Sales corporation to create custom tote bags for Vacasa—a vacation rental management company. Vacasa needed 30,000 tote bags to gift customers renting vacation properties on the Gulf Coast. The resulting smooth-laminated Therm-O Super Tote featured 80 GSM material with navy blue handles and sewn piping, with aluminum lining for insulation, foam filler, and a clear plastic bottom insert for structural support. The tote’s 4-color process imprint was created by a 6-year-old boy who composed the art from litter and plastic combed from local beaches. The artist and his father created an organization to clean beaches and waterways, and the tote was designed to help inspire others to do so and to connect vacation renters to the foundation’s website.

“It’s an honor to be named a 2023 Gold Pyramid Award winner, and we are very proud of this custom tote bag project,” said Maribeth Sandford, BAG MAKERS’ Chief Executive Officer. “It’s a beautiful, functional promotional bag with an inspiring story behind it. This was truly a team effort with our distributor partner, their customer, and our staff members.”

PPAI Pyramid Award winners were selected by a panel of industry professionals and independent marketing and advertising professionals. PPAI Pyramid Awards have recognized and honored promotional products businesses since 1958.

#### **ABOUT BAG MAKERS**

BAG MAKERS, Inc., is a leading printed bag supplier, specializing in non-woven, USA-made non-woven, PET non-woven, paper, polyester, plastic, laminated and mesh bags, as well as ribbon, bows and tissue. Established in 1980, BAG MAKERS offers a collection of more than 100 products and a variety of versatile imprint methods to the promotional products industry, as well as award-winning service and custom design services. BAG MAKERS is a Counselor Top 40 Supplier, an ASI 5-Star Supplier, SAGE A-Rated Supplier, and a Certified Women’s Business Enterprise. [www.bagmakersinc.com](http://www.bagmakersinc.com)

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