

FULL COLOR

FULL COLOR IMPACT



Ads in color are read up to **42%** more often than the same ads in black and white.



93% of people consider visual appearance when making a purchase.



80% of people think color increases brand recognition.



Color can improve comprehension by **73%**.

UNLOCK YOUR LOGO'S FULL POWER

A full-color imprint is the best way to bring all eyes to your bag. A full-color imprint tells your story when you're not around to talk about it!



SEE THE DIFFERENCE?



A 1-or 2-color imprint can give people basic information about your company, like its name and logo. A full-color imprint can actually show what your company does by featuring an eye-catching photograph or detailed picture of your product or service.

BEST SELLERS

There's a perfect bag and imprint option for every budget and marketing need! Choose from five vibrant full-color imprint processes available on a wide variety of bag types and styles.



GO FULL COLOR TODAY!

We're happy to help determine which imprint process and bag option would be best for your budget and marketing goals. Call us to get started!